

## Press Release

*Bussy Saint Georges, May 31th, 2018*

### **SURYS opens a new subsidiary located in United Arab Emirates in Dubai to support and strengthen its business activities in the Middle East and Africa regions.**

Over the years, SURYS has been continuously working on developing its International presence to develop privileged relationships with its trusted partners and maintain the highest level of services.

Today, SURYS is pleased to announce the opening of a new subsidiary, SURYS Middle East. Located in Dubai Internet City, Building 1, Office 311, this new office will allow the company to enhance its local partnerships and reinforce its closeness with the Middle East and African partners and customers.

Mr Fabio Tremolada, Chief Operating Officer of SURYS explains *“the opening of our branch in Dubai is a reflection of our commitment to Customer Excellence; by improving our proximity to our clients and partners in the region, we believe we will be able to provide a faster and more pertinent service. We plan a rapid expansion of the subsidiary with both commercial and technical staff”*.

Jean-Charles Devynck has been appointed as Managing Director of the branch. After 8 years as VP Sales for the Middle East Africa, he benefits a strong experience and a great knowledge of this area. *“I wish the greatest success to Jean-Charles who took up the challenge to lead the endeavor”* adds Mr Fabio Tremolada.

*According to Mr Jean-Charles Devynck, “The choice of Dubai seemed to be obvious as it is a major regional hub for MEA; Logistics, Airlines, International and regional partners are established in Dubai. Thus we want to enhance the level of services and responsiveness to better understand and meet the requirements of our customers and partners”*.



### **About SURYS**

Global reference in the field of security, SURYS offers a meticulously crafted range of optical and digital solutions to authenticate and track & trace documents and products. SURYS deploys its solutions in over 120 countries and is proud to serve governments, central banks and corporations.

With multiple references in the field of Identity, Banknotes, Vehicles and Brands & Products, SURYS solutions are recognized by world experts and comply with the highest security standards.

